



PRESS RELEASE

INCA DIGITAL LAUNCHES THE 'INCA DIGITAL EXCELLENCE AWARDS'

Company celebrates its 10 years at the forefront of digital printer development by celebrating the best of Inca digital print

11th March 2010 – Inca Digital celebrates its 10th birthday this year with the launch of the Inca Digital Excellence Awards (IDEAs for short) to celebrate the creative and stunning effects and products produced using Inca printers. Hundreds of companies have invested in Inca Eagle, Columbia, Spyder and Onset printers since 2000 and are producing high quality display products that are in demand around the world.

“Ten years is a landmark which could not have been achieved without the support of our innovative customers,” says Linda Bell, Inca Digital CEO. “We’re proud of what we’ve achieved, and to mark the anniversary we’re giving our customers the chance to feel proud too by winning an IDEA”.

To showcase what companies and their Inca digital presses can produce there are five IDEA categories chosen to highlight the potential of digital print through a wealth of applications in a host of industries: POS/POP, Display Graphics, Décor, Decoration/Speciality Products and Special Effects. A panel of independent judges will be looking for high-quality graphics that exceed expectations for creativity and delivery.

Inca’s customers will be all be personally invited to enter the Awards by submitting Production jobs in the market between 1st February 2009 and 31st January 2010 (*Closing date for entries is 30th April 2010*).

Winners of each category will receive a VIP trip to FESPA Munich 2010 (22nd-26th June) to receive their Award at Inca’s 10th Birthday Party and discover the Overall IDEA Trophy Winner.

Please contact Wendy Woodward for entry details: T: +44 (01223) 577933 E: wendy.woodward@incadigital.com

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Note to Editor: An image of the Inca IDEA logo is available to download direct from <http://tinyurl.com/ydy6fd4> (click on image and right click to save as high res jpeg) or on request from melindaw@splashpr.co.uk

About Inca Digital Printers

Inca Digital Printers, part of the Dainippon Screen Group, is one of the world's leading pioneers and manufacturers of flat-bed inkjet printing technology. The Eagle and Columbia printers set the early standards in flatbed printing inkjet technology. Today the groundbreaking Onset Series, the Turbo Plus and Spyder 320 range ensure that Inca's products remain at the forefront of productivity, quality and reliability. Fujifilm Sericol manufactures and develops the UV inks used in Inca machines and sells the flatbed printers around the world. Our facility in Cambridge, UK, incorporates R&D, customer support, machine assembly and commissioning, a dedicated training facility and clean rooms for printhead assembly and refurbishment. Around a third of staff are involved in R&D and significant investment here helps us maintain our position at the forefront of machine productivity, innovation, quality and reliability. www.incadigital.com

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