



PRESS RELEASE

Inca Digital appoints new CEO

12th January 2009 – Inca Digital Printers, the inkjet printing specialist, today announces the appointment of Dr Linda Bell as CEO with effect from 1st February 2009.

Dr Bell has a strong track record of transforming technical businesses in the industrial sector on a global scale. After gaining her DPhil(Oxon) in Inorganic Chemistry, she held senior commercial and business development roles with ICI (Imperial Chemical Industries PLC) for 17 years, managing a range of manufacturing operations and sales networks. In 2001 she was appointed Managing Director of Servomex Group Ltd, a gas analysis instrumentation manufacturer, where she successfully transformed worldwide operations.

“Inca Digital has built an excellent reputation as developer and manufacturer of innovative inkjet printers, particularly in the UK and USA. I join at an exciting time when the company is looking to expand its global presence,” says Dr Bell. “Large format printing is a growing market and we intend to remain a premier supplier. Market conditions are tough for everyone at the moment but with the support from our parent company Dainippon Screen and our ability to develop market leading technology we are in a good position. I’m really looking forward to working with Inca at an exciting time for the business.”

Bill Baxter, who established the company in 2000, changes his CEO role to take on a strategic technical advisory position with Dainippon Screen, Inca’s parent company. He said: “The past eight years have been absolutely fantastic for me and the business. When we started we were one of only three large format inkjet printer pioneers and very much focussed on engineering excellence. Today there are ten times that many suppliers but we have remained at the forefront by bringing bigger, better and faster models to a market which has been transformed by digital large format graphics production. As Inca enters an important new phase of expansion, the time is right for a new CEO who can bring high level commercial and operational experience to an

international manufacturing business.”

Commenting on the appointment, Nigel Puttergill, Inca Chairman, said: "I am delighted to welcome Linda to Inca. With her considerable expertise we are extremely well positioned to build on our solid foundations and grow our business on an international scale.”

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Image: An image of Linda Bell is available to download: email melindaw@splashpr.co.uk.

About Inca Digital Printers

Inca Digital is one of the world's leading manufacturers of inkjet printing technology, today employing more than 180 people at its HQ in Cambridge, England. Highly innovative, the company developed the world's first large format flatbed inkjet printer in 2000 and is known for its market-leading Spyder, Turbo and more recently high speed Onset printers; the world's fastest flatbed printer, launched in 2007. www.incadigital.com

As well as revolutionising the printing and packaging industry, inkjet technology has immense potential for cost effective product decoration for a wide range of applications, such as ceramic tiles, interior decoration, architecture, automotive, furniture design, sports equipment, etc. See some of these high impact industrial applications in more detail on www.whynotinkjet.com

For further information

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